

créatifLAB

Visions beyond the reel



## About The Créatif Lab

Creatif lab is a creative Agency based in Agartala, Tripura established in 2019 by 3 core founders – Sahor, Souradeep & Souvam from different creative backgrounds, graphic design, photography and filmmaking respectively. **Our vision is to have a collaborative approach with creative people under one platform, achieving goals through visual content in the digital world.**

We specialize in video production with branding, content marketing and web design complementing the work we do.

At Creatif Lab, **we believe in providing quality solutions crafted with creativity** to clients focusing on specific targeted goals making your vision come to reality as catered by our team's motto – **VISIONS BEYOND THE REEL.**

## Have a vision? Get in Touch



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créatifLAB

A team of creative minds  
transforming your visions  
into reality.

[thecreatiflab.com](http://thecreatiflab.com)

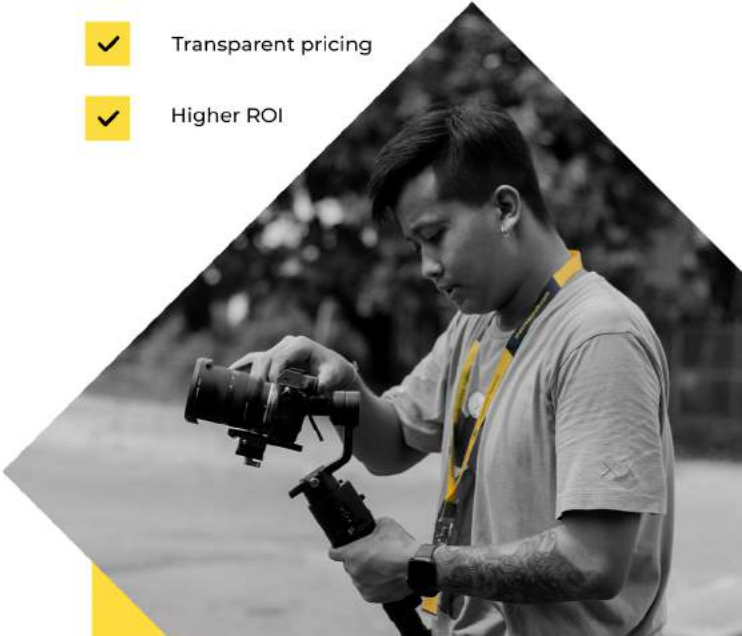


# Why choose us for your business?

Established Companies & Startups often find themselves caught up in dead ends with complex digital problems which can be fixed through proper strategy & creative solutions.

At The Creatif Lab we provide you with

- ✓ High production value
- ✓ Quality design solution
- ✓ Engaging visual direction
- ✓ Creative communication
- ✓ Customized marketing strategies
- ✓ Timely delivery
- ✓ Attention to detail
- ✓ Client-centered philosophy
- ✓ Transparent pricing
- ✓ Higher ROI



## Meet our Directors



**Souvam Mog**  
Creative Director  
"Quality with style"



**Souradeep Rakshit**  
Director of Photography  
"Driving new perspectives"



**Sahor Debbarma**  
Managing Director  
"Subtlety in motion"

## What we do?



### Media Production

There's nothing more engaging than an authentic story that speaks to your audience. With our video production and animation capabilities, we manage the process from script development to post-production.



### Branding

A clear brand identity is the foundation of all marketing and communication efforts. We focus on creative ideas and designs, purposefully crafted to strengthen your brand.



### Web Design

A website is often a brand's first and most meaningful point of interaction with its audience. We create websites and eCommerce solutions that deliver a powerful first impression.



### Marketing

Our team creates campaigns from a user-centric point of view. A campaign that delivers value to consumers while maximizing your brand story.